

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dayton Murty, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roy Christensen

Authorized committee:

Committee to Elect Roy Christensen

Agency requesting time (and contact information):

☐ N/A

Rushmore Company, LLC (417) 529-9977

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lincoln City Council, At-Large

Date of election:

April 6, 2021

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Duane Meyer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

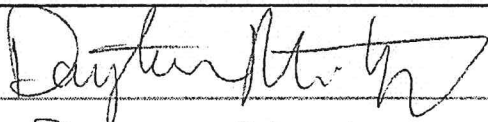
Candidate/Committee/Agency	Station Representative
Signature: <u>Dayton Murty</u>	Signature: <u>Katie Philippi</u>
Name: <u>Dayton Murty</u>	Name: <u>Katie Philippi</u>
Date of Request to Purchase Ad Time: <u>3-15-21</u>	Date of Station Agreement to Sell Time: <u>3/14/21</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Dayten Murty

Date:

3-15-21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

3/16/21

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

544956

Station Call Letters:

KFOR

Date Received/Requested:

3/16/21

Est. #:

Station Location:

Lincoln, NE

Run Start and End Dates:

3/17 - 4/6/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Rushmore Company
1327 H Street, Suite 303
TO: Geri Braziel
FROM: Dayton Murty

TIME PLACEMENT ORDER

CLIENT: Committee to Elect Roy Christensen
FLIGHT DATE: 17 March 2021 - 6 April 2021
STATION: KFOR
REP: Geri Braziel

ORDER # Christensen_3.17-4.6_2021_KFOR

TRAFFIC: :60

TOTAL SCHEDULE: 169 Spots

Station/Time	Week Begin Date	Week End Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	QTY.	RATE	TOTAL AMOUNT
Mon-Fri 6a-10a	15-Mar	21-Mar			3	3	3			9	\$34.00	\$306.00
Mon-Fri 10a-3p	15-Mar	21-Mar			2	2	2			6	\$30.00	\$180.00
Mon-Fri 3p-7p	15-Mar	21-Mar			2	2	2			6	\$30.00	\$180.00
Sat 6a-7p	15-Mar	21-Mar						8		8	\$7.00	\$56.00
Sun 6a-7p	15-Mar	21-Mar							8	8	\$6.00	\$48.00
Mon-Fri 6a-10a	22-Mar	28-Mar	3	3	3	3	3			15	\$34.00	\$510.00
Mon-Fri 10a-3p	22-Mar	28-Mar	3	3	3	3	3			15	\$30.00	\$450.00
Mon-Fri 3p-7p	22-Mar	28-Mar	3	3	3	3	3			15	\$30.00	\$450.00
Sat 6a-7p	22-Mar	28-Mar						8		8	\$7.00	\$56.00
Sun 6a-7p	22-Mar	28-Mar							8	8	\$6.00	\$48.00
Mon-Fri 6a-10a	29-Mar	4-Apr	3	3	3	3	3			15	\$34.00	\$510.00
Mon-Fri 10a-3p	29-Mar	4-Apr	3	3	3	3	3			15	\$30.00	\$450.00
Mon-Fri 3p-7p	29-Mar	4-Apr	3	3	3	3	3			15	\$30.00	\$450.00
Sat 6a-7p	29-Mar	4-Apr						8		8	\$7.00	\$56.00
Sun 6a-7p	29-Mar	4-Apr							8	8	\$6.00	\$48.00
Mon-Fri 6a-10a	5-Apr	11-Apr	3	1						4	\$34.00	\$136.00
Mon-Fri 10a-3p	5-Apr	11-Apr	3							3	\$30.00	\$90.00
Mon-Fri 3p-7p	5-Apr	11-Apr	3							3	\$30.00	\$90.00
											Gross:	\$4,114.00

NET \$3,496.90

Ordered by

Approved by

SPECIAL INSTRUCTIONS:

CONTRACT

KFOR Alpha Media
 3800 Cornhusker Highway
 FM 103.3 • 1240 AM Lincoln, NE 68504
 (402) 466-1234

And:

Rushmore Company
 1327 H Street, Suite 303
 Lincoln, NE 68508

<u>Contract / Revision</u> 544956 /		<u>Alt Order #</u>
<u>Advertiser</u> POL21/Christensen for City Council (A)		<u>Original Date / Revision</u> 03/16/21 / 03/16/21
<u>Contract Dates</u> 03/17/21 - 04/06/21	<u>Estimate #</u>	
<u>Product</u> Committee to Elect Roy Christensen		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR-AM	<u>Account Executive</u> Geri Brazier	<u>Sales Office</u> Local-Lincoln
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	03/17/21	03/19/21	We-Fr 6a-10a	6a-10a		1:00			NM	9	\$306.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	--WTF--				9	\$34.00			
N 2	KFOR	03/17/21	03/19/21	We-Fr 10a-3p	10a-3p		1:00			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	--WTF--				6	\$30.00			
N 3	KFOR	03/17/21	03/19/21	We-Fr 3p-7p	3p-7p		1:00			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	--WTF--				6	\$30.00			
N 4	KFOR	03/20/21	03/20/21	Sa 6a-7p	6a-7p		1:00			NM	8	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				8	\$7.00			
N 5	KFOR	03/21/21	03/21/21	Su 6a-7p	6a-7p		1:00			NM	8	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S				8	\$6.00			
N 6	KFOR	03/22/21	03/26/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	15	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	MTWTF--				15	\$34.00			
N 7	KFOR	03/22/21	03/26/21	Mo-Fr 10a-3p	10a-3p		1:00			NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	MTWTF--				15	\$30.00			
N 8	KFOR	03/22/21	03/26/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	MTWTF--				15	\$30.00			
N 9	KFOR	03/27/21	03/27/21	Sa 6a-7p	6a-7p		1:00			NM	8	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	-----S-				8	\$7.00			
N 10	KFOR	03/28/21	03/28/21	Su 6a-7p	6a-7p		1:00			NM	8	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	-----S				8	\$6.00			
N 11	KFOR	03/29/21	04/02/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	15	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	MTWTF--				15	\$34.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this agreement.

KFOR Alpha Media
 3800 Cornhusker Highway
 FM 103.3 • 1240 AM Lincoln, NE 68504
 (402) 466-1234

<u>Contract / Revision</u>	<u>Alt Order #</u>
544956 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL21/Christensen for City Council (A)	03/16/21 / 03/16/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/17/21 - 04/06/21	Committee to Elect Roy	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KFOR	03/29/21	04/02/21	Mo-Fr 10a-3p	10a-3p		1:00			NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	MTWTF--				15	\$30.00			
N 13	KFOR	03/29/21	04/02/21	Mo-Fr 3p-7p	3p-7p		1:00			NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	MTWTF--				15	\$30.00			
N 14	KFOR	04/03/21	04/03/21	Sa 6a-7p	6a-7p		1:00			NM	8	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S-				8	\$7.00			
N 15	KFOR	04/04/21	04/04/21	Su 6a-7p	6a-7p		1:00			NM	8	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S				8	\$6.00			
N 16	KFOR	03/29/21	04/02/21	Mo-Tu 6a-10a	6a-10a		1:00			NM	4	\$136.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	MT-----				4	\$34.00			
N 17	KFOR	03/29/21	04/02/21	Mo 10a-3p	10a-3p		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	M-----				3	\$30.00			
N 18	KFOR	03/29/21	04/02/21	Mo 3p-7p	3p-7p		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	M-----				3	\$30.00			
Totals											169	\$4,114.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 -03/31/21	135	\$3,446.00	(\$516.90)	\$2,929.10
04/01/21 -04/04/21	34	\$668.00	(\$100.20)	\$567.80
Totals	169	\$4,114.00	(\$617.10)	\$3,496.90

Signature: _____ Date: _____

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Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.